



# UNLISTED EQUITY SHARES IN THE INDIAN FINANCIAL MARKET





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### Unlisted Equity Shares in the Indian Financial Market

Unlisted equity shares offer a unique investment opportunity outside the traditional stock and bond markets. These shares are associated with companies not listed on stock exchanges, and transactions occur through private negotiations.

This niche market often includes startups, smaller firms, and companies in early growth stages that haven't pursued public listing.





### **Understanding the Differences**

### Valuation:



Valuing unlisted shares is more complex than listed ones, as they lack market prices. Methods like Discounted Cash Flow (DCF) analysis and market comparisons are used, requiring a deep dive into the company's financials due to the speculative nature of these investments.

### Ownership and Liquidity

Listed companies have widespread public ownership with easy liquidity through stock exchanges. Unlisted companies, however, have concentrated ownership among founders and early investors, with limited liquidity. Selling unlisted shares can be challenging due to fewer buyers and sellers.









### **Understanding the Differences**

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### **Regulatory Framework**



Listed companies are subject to strict regulations by SEBI and stock exchanges, ensuring transparency and investor protection. Unlisted companies, while still adhering to company law, face fewer regulatory burdens, offering more flexibility for smaller enterprises.

### **Tax Implications**

- Long-Term Capital Gains (LTCG): Profits from selling unlisted shares held for more than 24 months are subject to LTCG tax at a rate of 12.5%
- <u>Short-Term Capital Gains (STCG)</u>: If held for 24 months or less, gains are treated as STCG and taxed at 20%



Notably, unlisted shares do not attract Securities Transaction Tax (STT), which is typically levied on transactions of listed securities.





### **How to Invest in Unlisted Equity Shares**

### Startups and Early-Stage Companies

Direct investment in startups offers exposure to innovative ideas and potential high growth before these companies consider going public.

### **ESOPs**

Purchasing shares from employees who hold ESOPs provides an opportunity to acquire stakes in companies where employees have a vested interest in the organization's success.



#### **Private Placements**

Engaging with promoters and investment intermediaries allows investors to participate in private placements, where shares are offered directly by the company to private investors.

#### **Pre-IPO Opportunities**

Investing in companies preparing for an Initial Public Offering (IPO) enables investors to secure shares before they become available to the general public.



### Advantages of Investing in Unlisted Shares



### **Early Access to Growth**

Investing in unlisted shares provides an opportunity to enter potentially high-growth companies before they reach the broader market through an IPO.



### **Negotiable Prices**

Limited market exposure allows for negotiable pricing, potentially securing shares at a lower valuation compared to what may be offered post-IPO.



### **Potential for High Returns**

Successful investments in unlisted shares can yield substantial profits if the company performs well upon listing or during subsequent rounds of funding.



### **Confirmed allotment**

With unlisted shares, your allotment is confirmed, unlike high-demand IPOs where allotment is never guaranteed.

**SWIP** 



### **Considerations and Risks**



#### Liquidity Challenges

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Unlisted shares are less liquid compared to their listed counterparts, requiring patience and a longer investment horizon.



#### Risk Management

The lack of regulatory oversight comparable to listed markets poses inherent risks, including potential capital loss and limited exit options.

#### **Limited Information**

Smaller companies may not disclose as much financial information as publicly traded firms, necessitating thorough research and reliance on trusted sources.





### **Regulatory Environment**

While unlisted shares operate under fewer regulatory constraints compared to listed companies, compliance with company law and other applicable regulations remains crucial. Investors should stay informed about regulatory updates and consult with financial advisors to navigate this evolving landscape effectively.







## **To begin your investment journey,** scan the QR code to open your account.



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