



# UNDERSTANDING UNIT LINKED INSURANCE PLANS (ULIP)



**INSURANCE PLANS** 

#### What is a ULIP?

A Unit Linked Insurance Plan (ULIP) is a product that offers both insurance and investment under a single integrated plan.

## Key Features:

- Dual benefits of investment and insurance.
- Choice of funds for investment.
- Flexibility to switch between funds.

#### **Benefits:**

- Potential for high returns.
- ✓ Life cover protection.
- ✓ Tax benefits under section 80C.
- Up to ₹2.5 lakhs premium per annum per pan the returns are tax free\*

\*According to the amendment, the maturity amounts of ULIP plans issued on or after February 1, 2021, will no longer be exempt in the following cases:

- If you have paid a premium over ₹2.5 lakh in any year during the ULIP's tenure, the amount received (including the bonus) at maturity will be taxable.
- If you have multiple ULIP plans and the total premium paid exceeds ₹2.5 lakh, the amount received will be subject to taxation.





#### **How ULIP Plan Works?**

**Premium Allocation:** A portion of the premium goes towards life cover, and the remaining is invested in funds chosen by the customer.

# Fund Options are:

- Equity Funds
- Debt Funds
- ✓ Balanced Funds

**Lock-in Period:** Typically, 5 years, during which withdrawals are not allowed.





#### **Investment Strategies**

**Types of Funds:** Options include equity, debt, and balanced funds.

Switching Between Funds: Policyholders can switch funds based on market performance and personal goals.

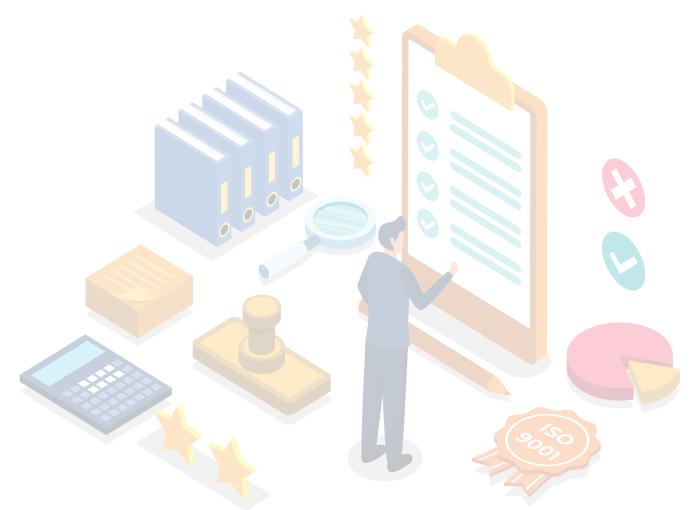
### Charges Involved:

- Premium Allocation Charges
- ✓ Fund Management Charges
- Policy Administration Charges

#### Key point:



- The client should verify the following before purchasing ULIP policies:
- Some plans have no allocation charges or policy administration fees.
- Switching between funds may or may not incur charges, depending on the specific policy terms.

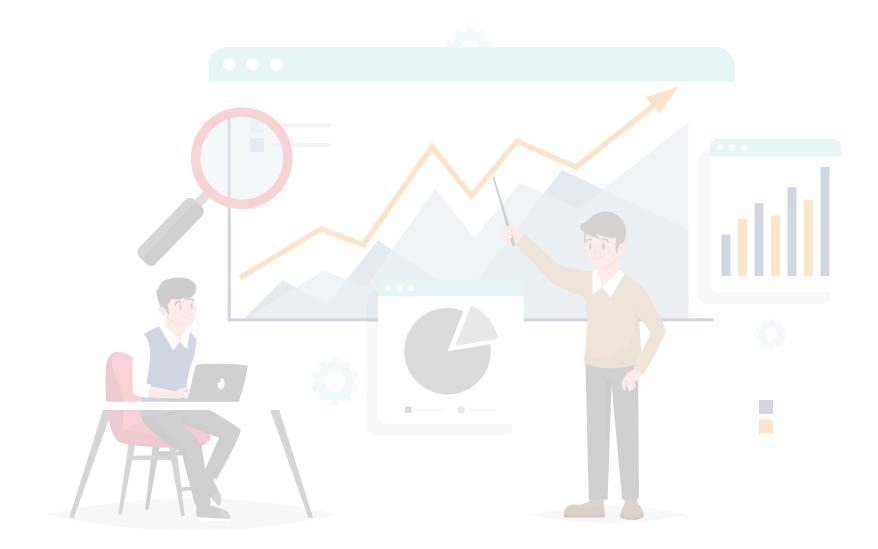


#### Factors to Consider while buying a ULIP

Risk Appetite: Higher risk for potentially higher returns.

Investment Goals: Long-term financial goals alignment.

Policy Tenure: Longer tenure for better returns and benefits.







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